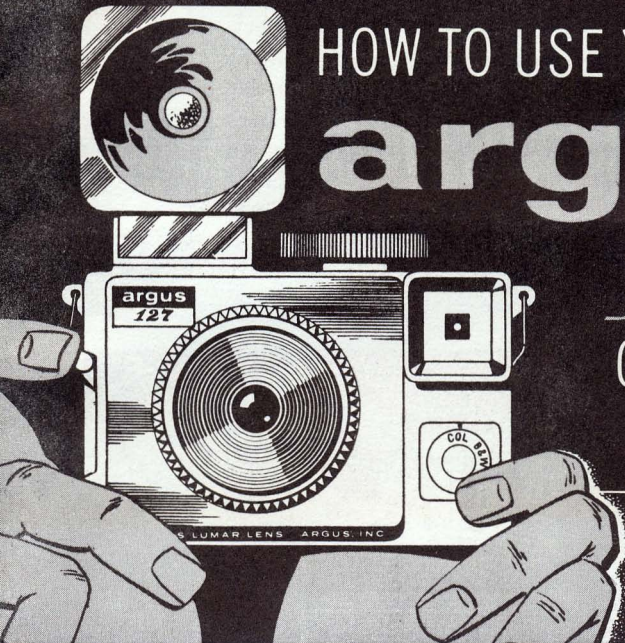


HOW TO USE YOUR NEW

argus[®]

127

CAMERA

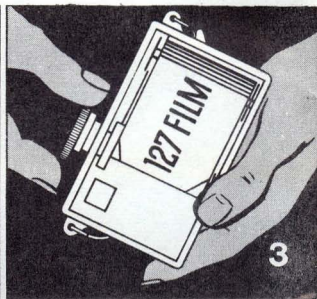
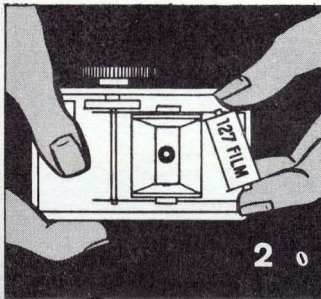
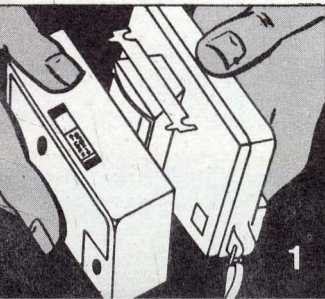


EASY
INSTRUCTIONS

LOADING IS SIMPLE. (Film Size: Standard 127 size roll; 12 pictures per roll; color or black and white). Please load your camera in the shade. Unlock the camera by sliding button on bottom in the direction of arrow. Remove back of camera. (Fig. 1)

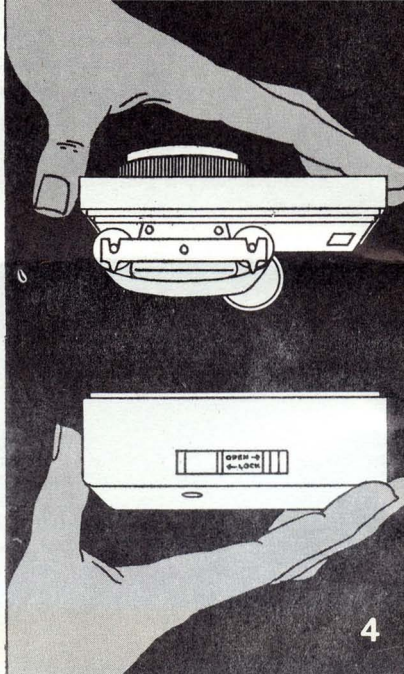
Place the roll of film on the film carrier, marked "Load Here". Fit the end of the film spool into the U-shaped slot in the spring. Press spring back and fit other end of spool into hole at the opposite side of the cavity. (Fig. 2)

Be sure printed side of film's backing paper is outermost as the film is unrolled. Break seal. Draw backing paper into the longer slot of take-up spool. Turn winding knob a few turns in direction of arrows. Make sure film is centered and winding evenly. (Fig. 3)



CLOSING CAMERA. Put cover so it fits over camera body. Push together. Then lock camera by sliding button lock in the direction of arrow. (Fig. 4)


WINDING THE FILM. Wind film until number 1 appears in the red window on back of camera. Now you can take your first picture.



SETTING THE FILM INDICATOR. Color Film. Set the knob on the front of the camera at "Color" for average outdoor scenes. In very bright sunlight (beach, snow, etc.), set the knob at B & W.

Black & White Film. Under normal outdoor conditions, set knob at B & W. Under poor light (haze, etc.) set knob at "Color." Don't set knob between "Color" and B & W.

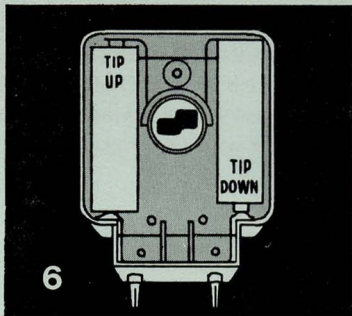
UNLOAD CAMERA IN SHADE. After the final (12th) picture has been taken, wind the film until backing paper disappears in the red window. Now, unlock camera. Push back the holding springs, pull out the film, grasping it to prevent unwinding. Seal with gummed band around film. Then switch empty spool to take up position for your next roll.

Continued on back 

USING THE FLASH UNIT. If you haven't an Argus Flash Unit, you're missing lots of fun. You can get one inexpensively from your dealer—ask for the Argus Flash 127. (Fig. 5)

INSERT BATTERIES. Loosen screw on back of flash unit with coin. Remove back cover. Install two new AA photoflash penlite batteries, one tip up, one tip down, as shown in illustration at right. Replace cover.

INSTALLING THE FLASHBULB. Fit the flash unit back on camera. Hold camera and flash unit firmly and push flashbulb into the socket. **REMEMBER!** Don't put bulb in flash unit before it is attached to camera.



FOR FLASH PICTURES. On the back of the flash unit is a table which gives you the right settings and camera-to-subject distances for black-and-white and color films. Use AG-1 bulbs with black-and-white or negative color films. For color-slide films, use AG-1B bulbs.

After you take a picture, push the red button on the back of flash unit to eject the bulb.

CARE. Please keep your camera clean and free from dust. We suggest you don't leave it in the glove compartment of your car or on car window decks. **ALSO**, if you aren't using the flash unit, remove batteries to prevent corrosion from battery deterioration.

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In Canada: Davis Drive East, Newmarket, Ontario

For the address of the service location nearest you which is authorized to repair Argus products under guarantee, contact your Argus dealer or write to the main office of the Customer Service Department.

PART NO. 9317-1-645

argus unconditional guarantee

Your Argus 127 camera is unconditionally guaranteed by the manufacturer to operate properly for a period of one year from date of original purchase. If, during this period, your camera fails to operate for any reason, Argus, Incorporated will restore it to operating condition at no charge to you. (This includes all parts and labor.)

This unconditional guarantee applies to the product itself. We regret that we are unable to assume liability for loss of film or for other expense or inconvenience.

This unconditional guarantee is valid only for the original retail purchaser and only if the product is returned prepaid, directly or through an Argus Dealer, to the Customer Service Department, Argus, Incorporated, 2080 Lunt Avenue, Elk Grove Village, Illinois 60007, or one of their authorized service locations. The date and place of original purchase must be included, along with a description of the difficulties encountered.

Many apparent product difficulties are actually a matter of incorrect usage. It is always wise to see your Argus dealer before returning the product for servicing.