

October, 1956 Vol.12, No.9

# argus eyes

Argus Cameras, Inc. • Ann Arbor, Michigan



*Company  
Dinner  
Boyle  
6*

25th  
anniversary  
argus  
1931-1956

# Sylvania Products Available to Employees

On this page is a list of radio and television models made by Sylvania Electric Products Inc. which are available to Argus employees. The prices listed are employee prices. Further information may be obtained in the Personnel Services Office, second floor, Plant I.

<u>Description</u>	<u>Price</u>
<b>TABLE MODEL RADIOS, AC-DC</b>	
<u>The Nocturne</u> , in Charcoal .....	\$14.96
Ivory, Green, or Red .....	16.46
<u>The Balladier</u>	
Ebony & Ivory; Ivory & Green; Turquoise & Ivory; Red & Ivory .....	18.71
<u>The Choralier</u>	
Ebony, Sand, Green, or Red .....	29.96
<u>The Twilighiter</u>	
Charcoal & Silver; Pink & Silver; Turquoise & Silver .....	29.96
<b>PHONE RADIO (Includes 50 ft. of cable)</b>	
Ivory, Green, or Red .....	29.96
<b>AUXILIARY UNIT (Includes 50 ft. cable and one twin socket connector)</b>	
Ivory, Green, or Red .....	7.46
<b>THREE-WAY PORTABLES</b>	
<u>The Prospector</u>	
Tan leather, Beige leather .....	48.71
<b>CLOCK RADIO MODELS</b>	
<u>The Night Timer</u> , Ebony .....	22.46
Ivory & Charcoal; Red & Ivory; Turquoise & Copper .....	24.71
<u>The Tune Timer</u>	
Ebony & Gold; Pink & Charcoal; Turquoise & Ivory .....	29.96
<u>The Star Timer</u>	
Charcoal & Gold; Ivory & Gold .....	37.46
<b>CLOCK-RADIO PANELESCENT</b>	
<u>The Night Lighter</u>	
Charcoal & Gold; Ivory & Strawberry; Pink & Charcoal .....	41.21
<b>4-SPEED AUTOMATIC PORTABLE PHONOGRAPH</b>	
Green & Ivory Weave .....	59.96
Cinnamon & Tan, Hi-Fi .....	74.96
<b>HI-FI PHONOGRAPH TABLE MODELS</b>	
Wood, Mahogany .....	97.46
Wood, Blonde .....	104.96
<b>HI-FI PHONOGRAPH CONSOLES</b>	
Wood, Mahogany .....	134.96
Wood, Blonde .....	142.46
<b>HI-FI STANDS</b>	
Brass, including record rack .....	-
<b>PORTABLE TELEVISION SETS (VHF MODELS)</b>	
14" Maroon .....	\$89.96
14" Cinnamon & Tan .....	97.46
14" Turquoise & White .....	104.96
14" Red & White .....	104.96
<b>TABLE MODELS</b>	
<u>The Avondale</u>	
21" Ebony .....	134.96
21" Mahogany .....	142.46
21" Blonde .....	149.96
<u>The Breton</u>	
21" Ebony .....	149.96
21" Mahogany .....	157.46
21" Blonde .....	164.96
<u>The Coventry</u>	
21" Mahogany .....	179.96
21" Blonde .....	187.46
<u>The Devereaux</u>	
21" Mahogany .....	187.46
21" Blonde .....	194.96
<u>The Hollister</u>	
21" Mahogany .....	194.96
21" Blonde .....	202.46
<u>The Lyndale</u>	
21" Mahogany .....	209.96
21" Blonde .....	217.46
<u>The Parkridge</u>	
24" Mahogany .....	209.96
24" Blonde .....	217.46
<b>CONSOLES</b>	
<u>The Traymore</u>	
21" Mahogany .....	194.96
21" Blonde .....	202.46
<u>The Stockbridge</u>	
21" Mahogany .....	209.96
21" Maple .....	217.46
21" Blonde .....	217.46
<u>The Merrimac</u>	
21" Mahogany .....	
<u>The Warwick</u>	
21" Mahogany .....	262.46
21" Blonde .....	269.96
<u>The Provincial</u>	
21" Mahogany .....	284.96
21" Cherry .....	299.96
<u>The Wynnwood</u>	
24" Mahogany .....	314.96
24" Blonde .....	322.46
<b>COLOR</b>	
<u>The Granada</u>	
Table Model, Mahogany ..	446.25
Table Model, Blonde .....	453.75
Consolette, Mahogany ..	483.75
Consolette, Blonde .....	491.25
<u>The Saratoga</u>	
Console, Mahogany .....	521.25
Console, Blonde .....	536.25



# You Asked Andy

By Andy Argus

Two questions in the box this month. You're making my job awfully easy!

One of the letters asked the following questions concerning Argus operations after our joining with Sylvania. (1) Will we still have the Independence Lake Area? (2) Will we have our vacation in July as we have in the past? and (3) What about our Christmas Parties for the children?

Since the letter was addressed to Mr. Lewis, I went straight to him for the information. Mr. Lewis pointed out that there would be no changes in our fringe benefit schedule except those which have already been mentioned, namely the adopting of the Sylvania Savings and Retirement Plan and the Sylvania group insurance plan, for which the Company will pay the total premium costs. As far as the lake is concerned, it is operated by the Argus Recreation Club and there is no anticipated change in the operation of this club.

Vacations will continue to be scheduled in the latter part of July as in the past. An annual plant shutdown is intended and the same vacation schedules as we presently have will continue next year.

It is also planned to continue the annual Children's Christmas Party. In fact, it is scheduled this year to be Saturday, December 15. It will be held at the Michigan Theatre, just as it has in the past.

### Argus Cafeteria

'Why doesn't the Recreation Club take over the Cafeteria, hire a manager, chef and help? It could be run and the profits go to the club. They would clear above what it costs for help and maintaining and could make good coffee for 8 cents a cup. Even coffee alone at 8 cents, with probably 1,000 people buying it three times a day would be quite a profit, since the company supplies the Cafeteria with everything.

I talked with Tom Spitler about this one and this is what he told me. At one time the Recreation Club did run the Plant Cafeteria. It did not prove to be a satisfactory arrangement either from the employee or the Company standpoint. It was decided at that time that we would hire a caterer to do the job and that is the way it is being handled at the present time. As far as the quality of the food is concerned, and especially the coffee, this has no bearing on who operates the Cafeteria. As you probably would guess, there are many opinions about the quality of coffee and how it should be made. I am sure that not everybody would be pleased with how the coffee was made regardless of how weak or how strong it was. I guess about the only thing we can hope for in this case is to please a majority.

Concerning the profits from the Cafeteria, the increased costs have reduced that below the minimum. That is the reason it was necessary to raise the price of coffee recently and also make some other economy moves. Contrary to general opinion, the average Argus employee does not buy three cups of coffee a day. In fact, the average is closer to one cup a day.

# Members of 1957 Sylvania Line



Included in the new 1957 line of Sylvania television, radio and high fidelity sets are the models shown here. Above is one of the two portable TV sets introduced for the first time this year. Below is a portable hi-fi unit, also one of two hi-fi portables being sold for the first time this year. These sets, as well as all other models in the new line, will be available to Argus employees.



### About The Cover

Eddie Girvan contributed the cover photo, depicting typical Halloween goings-on at the Girvan front door.



Black and white prints of any photos published in Argus Eyes may be obtained by filling out the coupon at right and taking it to the Personnel Services Office. One photo will be free of charge. There will be a charge of 7 cents for each additional copy.

## Photo Coupon

Name \_\_\_\_\_

Dept. \_\_\_\_\_

No. of Prints \_\_\_\_\_

# Argus Cameras Go 'On Location'

By Art Parker, Jr.

Sales promotion movies have proved to be a sound investment by the consumer products industry in recent years.

In consideration of this value, Argus has already produced one such film, entitled, "Fine Cameras," which most Argus employees have seen and enjoyed. In addition to Argus employees, close to three quarters of a million other persons have seen the film through showings at schools, civic organizations, fraternal clubs and other similar groups.

Two brand new sales promotion films are in their final production stages and should be completed in the near future. While they are sales promotion films, they are of a vastly different nature than our "Fine Cameras" movie.

Will Rogers, Jr., the well-known entertainment personality, appears in and narrates the first film. The subject is a family group of four who are enjoying their vacation in the beautiful surroundings of Yellowstone National Park. To record the scenic wonders, for future viewing and reminiscing, Dad employs his Argus C-44 camera, while Sister captures the thrills with her C-3. Mom and Sonny do their part by lending themselves as subjects for some of the shots. The point, of course, is that vacation photography is easy, enjoyable, and worthwhile in terms of results.



Will Rogers, Jr. narrates the Yellowstone film. On the right is the camera-man and on the left, the script girl.

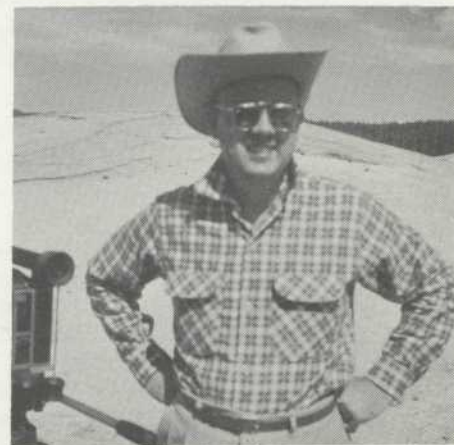
Williamsburg, Virginia serves as the site of the second film. It too depicts a family enjoying their vacation at a favorite sightseeing location. This film, which is narrated by radio and TV announcer Carl King, concerns the ease with which a precision camera may be used. The

C-44 is used with all three lenses—wide angle, telephoto, and the regular 50 millimeter lens. The C-3 is also used with its interchangeable lenses, as are other Argus products, including the L-44 exposure meter, the variable power viewfinder and the automatic projector.

Rob Wilson of the Sales Department served as Argus technical advisor on both films and appears in the Yellowstone film. He explains that while the two are separate in location and story, they will appear on the same reel, which will provide approximately one-half hour of viewing time. (See more photos on next page.)



"Old Faithful," one of Yellowstone's most famous attractions, and of course one of the stars in the film.



Rob Wilson of our Sales Service Department "went native" in his role as technical advisor.

# to Yellowstone and Williamsburg

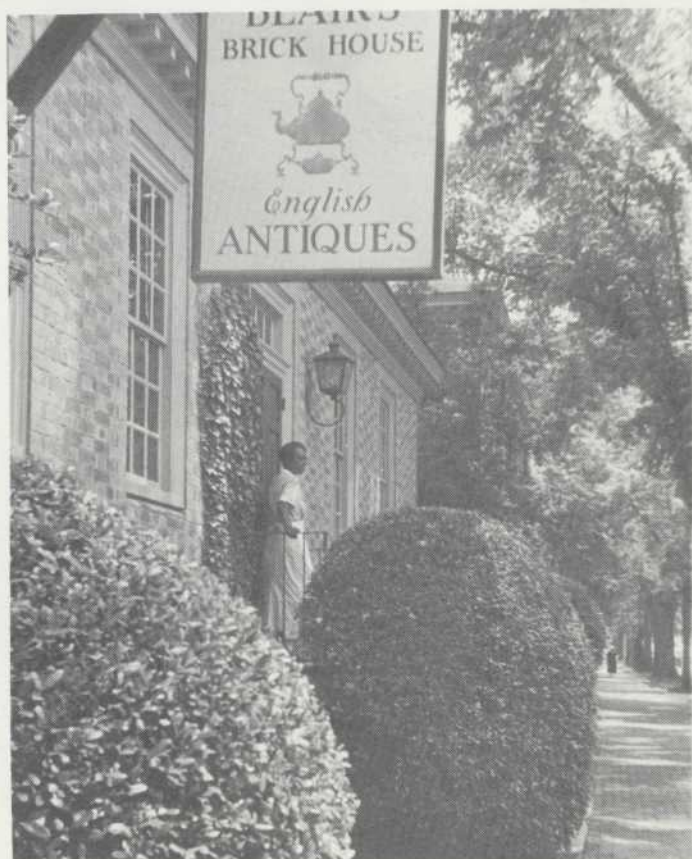
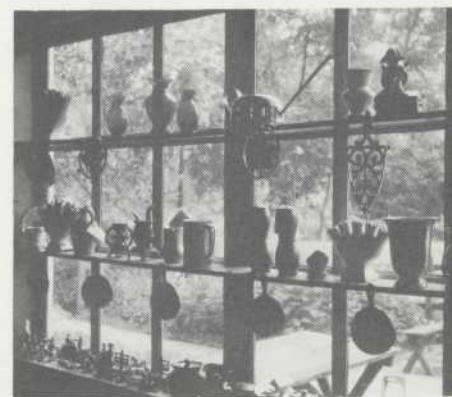
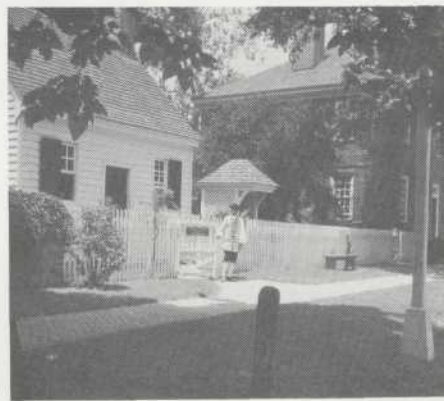


(Left) Mother, Dad and Sis in the Yellowstone film view the scenery.

(Below) A trip to Yellowstone isn't complete without catching sight of old Bruin.



## On the Williamsburg Scene





# Record Number Attend





# Annual Company Dinner

Photos by Jan Gala and Dave Trail



# Twenty-six Celebrate Anniversaries

NOT PICTURED:  
Rhea McLaughlin  
Accounting  
20 years



Leona Smith  
Paint Shop  
20 years



Hector Haas  
Engineering  
20 years



William Fike  
Tool Room  
15 years



Russell Conley  
Machine Shop  
15 years



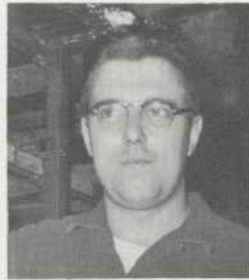
Grace Dreschel  
Rec. Inspection  
10 years



Jack Turner  
Service  
5 years



Lorene Cooper  
Camera Assembly  
5 years



James Lewis  
Receiving  
5 years



Alyce Conner  
Punch Press  
5 years



Floyd Cooper  
Machine Shop  
5 years



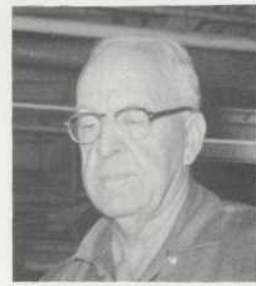
Rita Neustadt  
Paint Shop  
5 years



Orville Massey  
Punch Press  
5 years



Margaret Church  
Machine Shop  
5 years



Harry Clarke  
Maintenance  
5 years



James Yates  
Camera Assembly  
5 years



Betty Bolzman  
Optical Assembly  
5 years



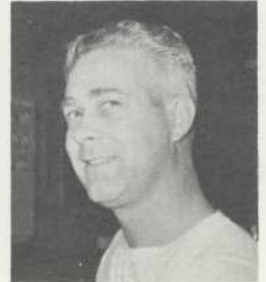
Bill Wetzel, Jr.  
Engineering  
5 years



Bob VanNatter  
Machine Shop  
5 years



Mary Mosely  
Optical Assembly  
5 years



Travis Brooks  
Machine Shop  
5 years



Georgia Betke  
Projector Assembly  
5 years



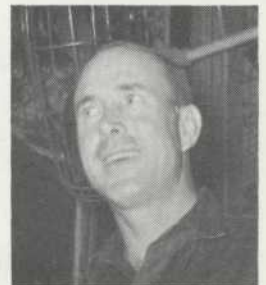
James Barkley  
Govt. Opt. Assembly  
5 years



Mary Briggs  
Rec. Inspection  
5 years



Pauline Spence  
Machine Shop  
5 years



Curtis Lewis  
Machine Shop  
5 years





*Carriage Trade*



*Wedding Bells*



David Michael Freckelton

David Michael Freckelton, son of Carl, Service, was born June 22. He weighed in at 7 lbs., 2 oz.

Charles Tighe's (Screw Machine, Nights) daughter Cynthia Lou was born August 2. She weighed 6 lbs., 7 oz.



Carl Allen Faircloth

A son, Carl Allen, was born August 9 to Evelyn Faircloth, Machine Shop (Nights). Carl weighed in at 7 lbs., 12 oz.



Lynne Marie Stuart

Lynne Marie Stuart, brand-new daughter of Alan Stuart of our Canadian office, was born August 31. She weighed in at 9 lbs., 4 oz. The photo above was taken when Lynne was 45 minutes old.

Ed Waggoner's (Engineering) daughter Cherie Nanette was born September 1, weighing 7 lbs., 14 oz. Cherie has three sisters, Sharron, 13; Michele Suzanne, 4; and Jene Marie, 2.

A daughter, Margaret Ann, was born to Don Haworth, Maintenance, on September 7. Margaret Ann weighed in at 6 lbs., 1 oz.

Ted Little, formerly of Sales, has a daughter Virginia Scott, born September 27, weighing 7 lbs., 7 oz.

The fourth addition to Paul McCoy's (Suggestion Plan Office) family was a son, Mark Philip. He was born October 18 and weighed 9 lbs., 3 oz. He has one brother and three sisters.



Linda Diane Gramprrie

Bob Gramprrie, Engineering, has a daughter, Linda Diane. She weighed in at 7 lbs., 13 oz. on October 24.



Fellow employees in Accounting gave a farewell party for Dolores Bauer, complete with gifts for the expected baby.

**Don't Forget the  
Rec. Club Dance  
"Fall Frolic"  
Sat., Nov. 3  
9 p.m.**



Eugene Pieske, Grinding, was married September 15 to Clara Campbell of Portage Lake. The wedding took place at the Bethlehem Reformed and Evangelical Church.

Official photographer at the wedding was Eddie Sayer, who took the photo shown above.



Florence Russell, Camera Assembly, was wed September 22 to Edward Brownlee of Detroit. The candlelight ceremony took place in the Grosse Pointe Baptist Church.

Mr. and Mrs. Ralph Merrell (Ralph works in Service) were attendants at the wedding.

Co-workers in Camera Assembly presented a wedding gift of silver serving pieces to Florence before she left Argus. (See photo below.)



## Kiddie Korner



Meet Phillip Lewis, who was one year old on September 16. He is the son of Curtis Lewis, who works in the Machine Shop, nights.



This is two-year-old Thomas Russell Loy, son of Tom Loy, Machine Shop, nights.

## 20 Years



Co-workers in the Service Department helped Lester Michael celebrate his twentieth anniversary at Argus. A cake and a box of candy were all part of the festivities.

# Lament of a Camera

By Margaret Leslie, Credit Union Office

I am an Argus "Seventy-Five"—  
The unhappiest camera that was ever alive.

Let me tell you my tale of woe,  
And you'll sympathize with me, I know.

It was in Ann Arbor, Michigan, I was born  
In those days I wasn't quite so forlorn.

I was shiny and new and in lovely condition.  
In the camera field I held a good position.

I was happy and maybe a trifle smug  
With my master, whose name was Mr. Shugg.

He owned a big clean bright drug store.  
But alas! I'll see dear Mr. Shugg no more.

But back to my story. One sunny day  
I sat on my shelf in my usual way

And I watched through my lens the people stroll by,  
Then a woman entering caught my glass eye.

What a horrible sight! Her hair was so frizzy  
And her face so lopsided it made me half dizzy.

She wore a red coat and a bright purple dress  
And green shoes (to match?). My gosh, what a mess!

She shuffled along and stopped near my shelf.  
She kept staring at me, and I thought to myself,

"She sure is a sight!"—not giving a thought  
To the notion that any time I might be bought

And this one could do it. Yes, sure enough,  
When my master walked up, she said with a snuff,

"I want a camera." Down Mr. Shugg brought me  
For her scrutiny. And the old battleaxe bought me.

A big tear rolled down my shutter that day  
As Mr. Shugg wrapped me and sent me away.

My new owner, as soon as she reached her house,  
Phoned a friend of hers, a Mrs. Hermione Grouse.

This is Ruth. "Come see what I bought!" she squealed.  
At the sound of her voice my film almost congealed.

Mrs. Grouse arrived within a half hour.  
Her face would have turned the sweetest cream sour.

Well, they played with me all of that long afternoon,  
Till I thought, "They'll break me if they don't stop it soon."

They pointed me at each other by turn  
And they toothily grinned while I did a slow burn.

At last they were done. Ruth sent my film out  
For developing. Meantime, I just lay about

And rested my shutter. Finally one day  
My mistress, Ruth, phoned her dear friend to say,

"The pictures are here. They're terribly bad.  
"That camera's the worst one I ever had!

"I've a good mind to take it back to the store,  
"And ask for my money back. And, furthermore,

"I don't look like what those pictures show.  
"There's something wrong with that camera, I know!"

But my mistress did not take me back to the store.  
Instead she tossed me in a dark cluttered drawer.

And here I've been for nigh unto a year  
And here I'll stay forever, I fear.

It's all because I cannot tell a lie  
That I've been forced to tell the world goodbye.

My lens is heavy with unshed tears  
For all of my many wasted years.

There should be special cameras for folks like Ruth  
That could lie a little—or varnish the truth!



Men's Bowling League (Days)

After the first five weeks of bowling, the team known as the "Pin Poppers," captained by Bruce Fraser, has claimed first place by winning fifteen out of a possible twenty points. Other members of this red-hot team are Tom Trumbull, Bob Barsantee, Jr., Don Hinz and Raymond Buss. In second place and only one point behind the front running "Pin Poppers," are the "Hi Liters," captained by Ron Arnst, with 14-6 record.

Al Nowall, a member of the "Hi Lo" team, has rolled the highest single game to date with a striking 246. Jim Fraser has put together games of 211-191-214 for the highest three-game series of 616. All scores reported are actual pin fall.

Although the "Thirsty Five" team has two very fine bowlers in Max Putman and John Shattuck, they still miss their dependable anchorman, Les Schwanbeck. Your teams, and the entire league, hope to see you back in action soon, Les.

The honor roll will consist of bowlers who bowl games as follows:

- Men - 230 or higher
- Women - 190 or higher

The standings so far this year:

1. Pin Poppers..... 15-5	8. Hi-Lo..... 10-10
2. Hi Liters..... 14-6	9. Ten Pins..... 9-11
3. Thirsty Five..... 12-8	10. Atomic Five..... 9-11
4. Argus Q.C..... 11-9	11. Scrubs..... 8-12
5. Service..... 10-10	12. Five K's..... 8-12
6. Tabs..... 10-10	13. Engine Ears..... 8-12
7. Green Hornets..... 10-10	14. Tool Room..... 6-14

Women's Bowling League

- High single game - Mary Jane Rutledge.... 194
- High three game - June Osborne..... 469
- High team game - Shutter Bugs..... 741

Standings so far this year:

	Won	Lost		Won	Lost
1. Shutter Bugs.....	16	4	4. C-Four & Flash.....	9	11
2. Snap Shots.....	12	8	5. Argusettes.....	6	14
3. Lucky Strikes.....	11	9	6. Keyliners.....	6	14

Night Shift Bowling

Standings so far this year:

1. Short Five..... 15-5	4. Strike Outs..... 9-11
2. Dixie..... 14-6	5. Nutriliters..... 15½-14½
3. Niners..... 11½-8½	6. Five Pins..... 5-15

**BOWLING HONOR ROLL**

<u>Men</u>	<u>Women</u>
A. Nowall..... 246	Mary Jane Rutledge..... 194
C. Rothfuss..... 242	
G. Alt..... 236	
J. Fraser..... 234	
F. Alchin..... 232	

## Women Golfers End Season With Banquet at Town Club

The Women's Golf League wound up this year's season on September 13 with a dinner at the Town Club.

The titles of Professional Golfer, Amateur Golfer and Sunday Golfer were awarded at the dinner. Professional Golfer was Liz Clapham; Amateur Golfer, Dick Leggett's wife Ann; and Sunday Golfer, Rachael Rodriguez. The girls received very nice prizes in addition to their titles.

Officers for next year's season were elected. They are: President, Marge Brinkerhoff (Jim's wife); Secretary, Rachael Rodriguez; Treasurer, Jan Moore (Roy's wife); and Golf Chairman, Terry Courtright (Bill's wife).

## Halloween Party

October 20 was the date of the Argus teen-agers Halloween costume party.

Photos below were taken by Dick Leggett.



# argus eyes

Published monthly for the employees of  
Argus Cameras, Inc. and their families.  
Editor - Millie Haynie

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Photoprinting: Jan Gala

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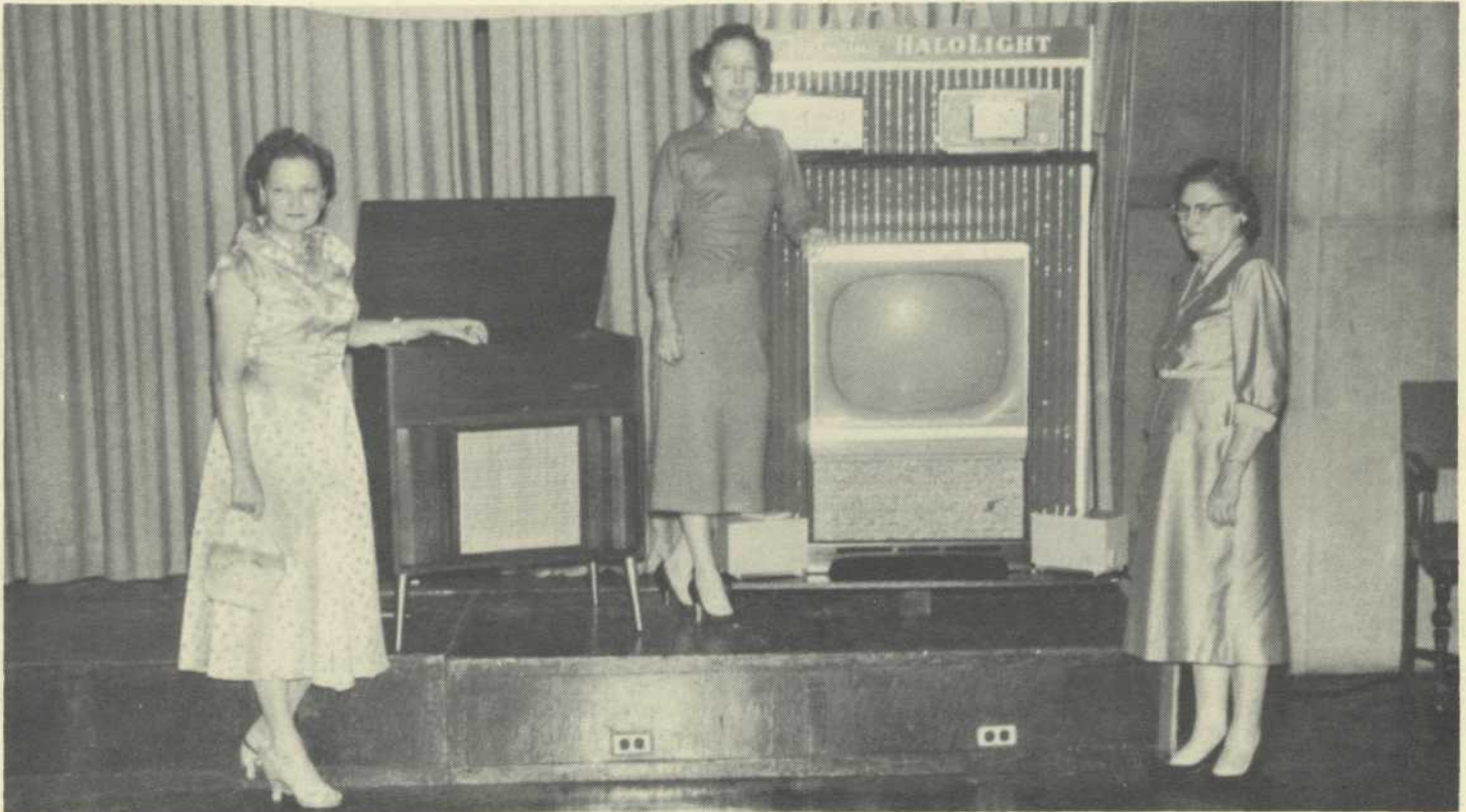
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Ann Arbor, Mich.



## Five Employees Win Sylvania Products at Company Dinner



Above Left: Juanita Boyd was the lucky winner of the Sylvania Hi-Fi phonograph. Center: The Sylvania television set went to Loretta DuPuis, Optical Assembly. Right: Another Optical Assembly worker, Mary Wingrove, won one of the Sylvania radios.



(Left) Bob Pierce, Maintenance, poses with the Sylvania table model radio he won at the dinner. At left is a Kadette radio. Bob worked on the manufacture of Kadette radios years ago.

### NOT PICTURED

The fifth winner was Wilmot Gray, Sales, who also won a Sylvania table model radio.

