

argus eyes

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ARGUS WORKMANSHIP PRAISED BY SUPPLIER

REVERE BRASS AND COPPER FEATURES STORY ABOUT ARGUS

The "Argus Story" is one which is of constant interest to all of us because of our daily partnership in Argus production and sales. But, when our story is spread over four magazine pages by a leading industrial firm, that becomes a real mark of distinction, and a pat on the back which we can all share.

The July issue of *Revere Patriot*, employee magazine of Revere Copper and Brass Incorporated featured a complete story on Argus products, production methods, and reputation for leadership in the photo field. The cover of the magazine carried a large view of the Argoflex "75," cleverly tied in with one of Sam Schneider's "Argus Girl" photos.

Thousands of Revere employees in mills and offices throughout the country learned from the article of the many ways in which their metal products are used in the cameras we produce. They also were given a quick tour of the Argus plants through photos of our assembly lines, machine shop, paint shop and lens centering operations.

This is only one of many articles about Argus which are published from time to time.

If you've ever wondered what other people, and other manufacturing firms think of your Company, take a few minutes to read the complete *Revere Patriot* article now on display in the center hall of Plant I.

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BAUER FAMILY



Helen, Charles, Richard, and Jimmy are the children of Herman Bauer, Salvage Department.

BUSINESS— PAST, PRESENT, AND FUTURE

When the national economic conditions took a downward trend in the late fall of 1948, Argus felt the slump immediately. Although always subject to some seasonal fluctuation, Argus' previous experience had found November and December good months due to the Christmas trade. But in these months of 1948, retail sales were off all over the country; business was slow, dealers had overstocked shelves and the manufacturers were forced with a large inventory and no sales. Added to that, the Argus Minneapolis investment was proving a loss.

It was necessary to cut production some in late October and November, more drastically in December. Sales became worse. January and February of 1949 were very bad months, necessitating cutbacks to a minimum production force, essential maintenance and planning. Bank payment was overdue. Our inventory was high and unbalanced. It had to be turned into money.

The national economy continued downward and national unemployment gained, manufacturing industries were still faced with big inventories and lack of sales. While these inventories were being liquidated, production was almost at a standstill.

Strangely enough, while the national economic trend continued downward, Argus sales began to pick up. March of 1949 showed some increase, April a substantial increase, the following months showed continued and steady sales. During this time, the inventory was substantially reduced and a more balanced inventory established; the Minneapolis plants were sold, the overdue bank obligation was partially paid, and a loan is now being negotiated with the Reconstruction Finance Corporation to provide working capital. When this loan has been made, the details will be published in a future issue of ARGUS EYES.

As of this date, sales are holding up, our purchasing commitments have substantially increased, our dealers have used up their inventories and are understocked. The company is operating at a profit, and barring a major strike in one of the basic industries which would definitely affect the immediate progress of this company, there is every probability of a continuing productive and more stable future.

in various company or trade magazines. In this way your efforts to maintain top quality workmanship are gaining recognition throughout the Industrial world.

ENGINEERING

It is time to tear the inventory ticket off the chair you sit on and get back to work. Vacation was certainly swell, but all too short. It will be tough waiting fifty weeks until the next vacation, but buck up, things could be worse.

Chevrolet is getting a lot of business from Argus employees. Curt Adams and Jan VandenBroek both have the suburban carry-all model. It is really sturdy and has a nice appearance, but the adaptability for hauling goods or carrying several passengers is the best feature.

Advice to the precautionists: If there aren't any chairs around, don't sit on top of the waste basket. Just ask Larry Jones if you want to know why—he'll tell you.

Argus has many new video fans. Leonard Thomas and Jim Meldrum are two more who will enjoy the long winter evenings viewing the television screen.

Glad to see that Joe Dianetti has completely recovered from his recent operation.

LES APPOINTED CAPTAIN

Leslie Schwanbeck, manager of our tabulating department, was recently appointed captain of a team of the National Association of Cost Accountants.

Mr. and Mrs. George Bock, Jr.



Ruth Laughlin, daughter of Mr. and Mrs. Paul Laughlin of Ann Arbor, and George Bock, Jr., son of Mr. and Mrs. George Bock, also of Ann Arbor, exchanged wedding vows Saturday evening, July 30, at the Zion Lutheran Church.

ARGUS EYES

Argus Eyes is published for the employees of Argus, Incorporated and their families.

It is intended to be a means of friendly communication between them, and to provide a reliable source of information concerning the company's business.

Beverly Bullis of the Personnel department makes sure that news is gathered and that pictures are obtained and arranged in readable fashion for publication about the 10th of each month.

Sam Schneider of the Photographic Department furnishes pictures.

Charles A. Barker, "Jimmy" to all, is Art Director and Art Consultant. The profiles are done by Harry Rookes.

Reporters for this month's Argus Eyes were: Mary Devine, Jim Meldrum, Ed Drutchas, Elizabeth Robinson, George Kennedy, Bonnie Griffith, Nina Fahrner, and Ethel Huffman.

POLISHED PROSE

Although we are suffering from exposure, lack of sleep, improper diet, and mosquito bites, everyone, tho' admitting they are worn to a frazzle, had a grand time during vacation.

Eddie Dow took a little jaunt to Paris, Illinois to visit relatives and friends, and also took in a night ball game in St. Louis. He says his vacation put him in excellent shape for playing cribbage. Ed and Connie Ganzhorn have been giving Redhead and Ross some stiff competition every noon.

Ted Tirb and Humpy Allmendinger spent their vacation, as usual, at Ted's cottage at Island Lake. They say they had plenty of fish to eat, and did their share of loafing. Speaking of loafing—Mel Bahnmler and Ernie Billau were at the cottage for a day, and believe me, those two really know how it is done.

Ray Taylor and his family visited his home, friends and relatives in Buffalo, New York.

At a recent Haddix and Son talent show, a contest open to four counties, our boy Kinnie Whitaker, and his sister, Karen, won first prize. Kinnie played the banjo, and his sister played a guitar, while both sang. Nice going, Kinnie.

John Rumsey toured the Pennsylvania Mountains in his new Plymouth. He stopped to visit relatives in Philadelphia.

While Paul McCoy was in Cruthersville, Missouri, visiting his family, he caught a 38 pound blue-channel catfish. The largest ever caught weighed 40 pounds, so you can see he had a prize winning catch.

Bob McFarland and family motored to Duluth, Minnesota, where they visited relatives.

Chicago's night spots attracted Bob Whitmore and his wife for a few days—Bob returned with a stiff neck.

Familyman, Brice Bennett enjoyed the quiet comforts of home and a couple of baseball games in Detroit. After all that rest, Brice should be in perfect condition.

Howard Schwichtenberg (Spitz), and wife

CAMERA CLIQUES

So far, so good—no fatalities, no accidents or serious illnesses to mar the vacation news on third floor this year. That is, with the exception of Marion Quackenbush who now owns a smashed car. The mishap occurred near Marquette at the beginning of her trip, and though it prevented completion of her trip, she is happy she wasn't injured in any way.

Irene McCowan, her son, Jerry, and Florence Basler went to Tennessee and Missouri. They didn't bring back a drawl but—oh, those southern fried fritters n' stuff.

Harvey Bennett is not sure of the Canadian women and he didn't stay long enough to really get to know them. He cut his journey in Canada short and went home to Illinois so he could bring his mother to Ann Arbor. He certainly gets around doesn't he?

Ila Sutfin and her daughter, Oneeda, took a boat trip from Chicago to Benton Harbor. The going was pretty rough for awhile. The water was so choppy that most all the passengers were seasick during the entire trip. All ended well though. They went to a rodeo after their return home which made up for previous vacation discomforts.

Instead of dashing all over the country side like most of us, Frieda Wackenhut tore her house apart and redecorated. Hunting for wallpaper and mixing paint was a bit tiring, but she is further ahead than the rest of us.

Our boy Willie, when asked what he did, just grinned and said, "nothin!" He did tell us later that he was quite perturbed with his wife and kiddies when they made him move from under the tree so they could mow the lawn.

Sid Spannuth is so crazy about the west coast that she took her family there this year. Last year she and several other women took the trip with more enjoyment in mind and less deliberation.

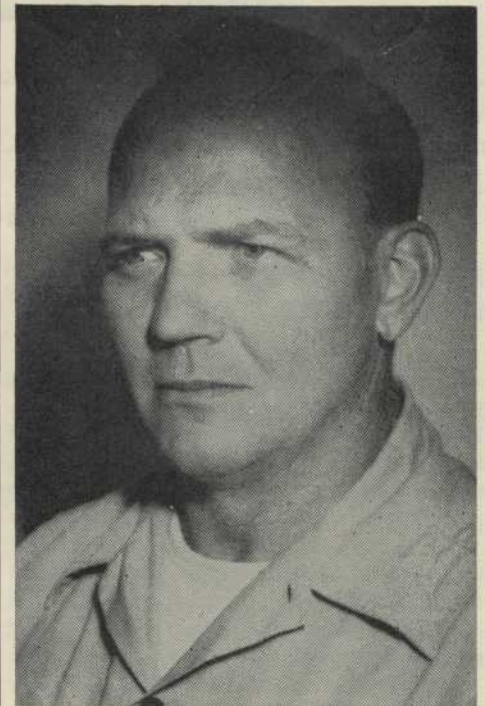
went to Kentucky to visit their parents. They also saw Cumberland Falls.

Autrain, Michigan must be a wonderful place because George and Helen Kennedy had to go back there again this year. Although George's brother has a cabin there, they spent most of their time in a boat.

Bill Fischer left Argus recently to further his education in radio and television. Bill, who came from Buffalo, started working at Argus in 1941. It was here he met Helen Van Eyck, now his wife. In 1944 he was inducted into the Army and was shipped to Europe. After his discharge in 1946, he returned to Argus, and also began to study radio and television at night school. The job and schooling together left little time for anything else. With only six months more to complete his studies, he decided to quit work and devote all his time to school. When he finishes, he will move his family to their new home in Grand Rapids, where he will have a business of his own. We will all miss you Bill—the best of luck.

Argus Profiles

by H. J. R.



Harding, Warren Simmonds

Foreman of the paint shop, born in Ann Arbor, January 25, 1904, and has been with Argus over 15 years, having previously worked in the cabinet making and furniture repair business. Has been married twenty one years, lives at 110 Crest and has two boys 14 and 19 years old, and one girl 12 years old. Obvious hobbies are hunting and fishing, and plans to make this a full time business when he retires. Was a corporal in the infantry during 1919-20, and was stationed in Arkansas and Washington. Coached and managed the Argus Basketball team during the last war and got all the way to the semi-finals of the State Industrial League.

ARGUS REMBRANDTS

When Esther Haworth returned from a visit by plane to Milwaukee to see her parents, she was happy to find that her husband was to be released from the hospital. He had been in the hospital for some time as a result of an automobile accident, but he is now able to be up and about with the aid of crutches.

Harold Peterson and his family spent their two weeks at a cottage on Half Moon Lake.

Some of our people thought vacation an opportune time to visit parents. Don and Peggy Crump went to Iowa; Ida and Walter Hubbard to Illinois; Jim Barth and family to Wisconsin; and Hazel Pedigo to the Ozark Mountains. Hazel said she found her father's health had improved.

Herbert Roberts went to the straits for a few days.

Dutch Englehardt said he went fishing here and there and that the fish he caught weren't worth talking about. Knowing Dutch like

we do—we figure those fish must have been mighty small.

If a lot of excitement was what you were craving, you should have attended the American Legion convention with Cecille Fitzgerald and her husband. It took Cecille a whole week at Portage Lake to recuperate.

Robert Allan and family were at Benton Harbor for a week. They enjoyed lots of swimming and fishing.

Edna and Steve also went to a cottage. They were at Indian Lake.

Ambitious Laura Snearly helped paint her house. Then she went to Detroit and lost her vacation money on the races, oh well, payday isn't too far away.

Leona Smith has been on the sick list, but she hopes to be back with us in another week.

The stay at home gals this year were: Marie, Dorothy, Erna, Della, and Luella.

After a trip by boat, Clara Dickinson went to Battle Creek to get acquainted with her new grandson.

Rube says he stayed home to play nursemaid for his wife, Laura, who is ill.

Did any of you see the bass that Si proudly brought in one day? It weighed 4½ pounds. That should be good for a prize—or else dinner.

The very latest—George Helek was passing out cigars and candy a few days ago. Yep, a brand new baby girl.

OPTICAL ILLUSIONS

Vacations are over, and tho' we had lots of fun visiting many states, we came back tired as ever.

Northern Michigan was the vacation spot for Dick Dorow, Bessie Green, and Kay Stotts.

Eva Baker and Edith went to Arkansas, while Kentucky claimed Thressell Conley and Dorothy Warren.

Virginia Busch and her hubby took a boat cruise to Buffalo—second honeymoon??

Johnny Barnes and family went to Rochester, New York. He said they had a wonderful trip, especially the traveling. What's the story of the *Man in Blue* who stopped you John?

Esther Woelper and family spent their vacation at Whitmore Lake. Had a swell time even if it was a little coooool!

Pauline Johnson and hubby visited her parents in Missouri. They even brought Mom and Dad back to Ann Arbor with them. Hope they like it here in Michigan.

Helen Snyder and family went to Minnesota for two weeks. Rolly said it rained everyday, but he sure enjoyed traveling in that new car.

Shirley Taylor went to Meadville, Pennsylvania.

Barbara and Betty will be leaving September 15 for Myrtle Beach, South Carolina. Their husbands are going along, so they won't be foot loose and fancy free.

No news was available from the other gals so guess Edna B., Bessie C., Mary, Ann, Ruth, Gert, Dorothy, Alice, Helene, and Jenine just took it easy—let's hope so anyway.

SERVICE SCOOPS

Once again vacation time has come and, at this writing, has just about come to a conclusion. According to our survey, there has been more diversified vacationing for our service department members than ever before. Brief two week motor trips to all parts of the country seemed to be very much the vogue.

Jim Rohrbaugh, wife, and offspring, Jim Jr., hit the season right by choosing the hottest week of the year to cool off in Lake Orion. They were fortunate enough to rent a lovely lake front cottage. Their second week they motored around the thumb area. They stopped in Caseville to relax a few days, and to celebrate Butch, Jr's. birthday—his second, no less.

Oh yes, Pauline Murphy and Don (her brand new husband) took off in a shiny auto for a honeymoon trip to Washington, D.C. They also drove on the Skyline Drive in Virginia.

Gloria Bourdelais spent a week up north visiting her family. While there she attended a double ring ceremony uniting in marriage her younger sister, Bernita Gerard.

Speaking of the north, Bob Smith and family enjoyed visiting relatives this year in Iron Mountain, Michigan, and Fort Atkinson, Wisconsin. The family buggy got stubborn on the return trip and Bob was forced to do some general overhauling, which apparently was successful because they got home okay.

Bud Farrell and wife drove in their spanking new '49' Ford to Houghton Lake where they spent most of their time fishing for the big ones.

Lida Hackbarth, the girl with the tan, and a girl friend, enjoyed swimming in the Mackinac Island pool that Esther Williams made famous. They stayed at the Grand Hotel, did some successful perch fishing, and you wouldn't believe it, but she now considers herself a master of the surf board.

Cecil Lewis, voted best fisherman in our tribe is now trying his superb skill at Hubbard Lake. Although he claims never to have fished this pond before—we know he will have a good catch (or story) when he comes back.

Frances Riggs had an ideal vacation she visited her sister in Battle Creek. She said she enjoyed the different atmosphere.

Merriem Merrell is taking one of those extended vacations to await the arrival of a small addition to the family. Martha Adams, better known as "Pat" is taking Merriem's place as dictaphone operator. Pat commutes to and from Ypsilanti each day. Her husband is a senior at Ypsilanti Normal College, where he is majoring in athletics.

It must be that Ada Karr's heart beats for her old hometown, for she plans to stay right here in Ann Arbor the two weeks she is off. Evidently, she is holding to her theory that summer is delightful right here at home.

Lester Michael and Tom Kentes do not believe in short jaunts; they are leaving shortly for Denver and St. Louis respectively. Both are visiting relatives, and being photo-

SALES SLIPS

After twisting several arms and pulling teeth, your roving reporters compiled the following facts about vacation time in the Sales Office.

It seems that Grace Schwind Neumier took her vacation at a convenient time—to go with her husband, Danny, on a honeymoon at Pinehurst, Indian River. She declined to elaborate on the subject.

Irene Schneider spent one week of her vacation finding out the facts of being a Grandmother. The other week she took in the races, golfing, dancing and several dinner engagements. Oh, by the way, she wasn't alone!

Georgie Drevdahl spent a wonderful vacation at Crystal Lake with all the conveniences of home. From what we gather the bell-boy was more than glad to be of assistance.

Barbara Galpin spent a perfect vacation, doing what everyone dreams of doing, just plain loafing.

Sault Ste. Marie was the vacation spot for Pat Yek. Even though the weather was poor, she had a swell time. Do you suppose that the foresters had anything to do with it? Could Be.

Carolyn Dancer went to Copper Harbor and also Sault Ste. Marie for her two weeks. She really enjoyed herself, doing nothing but living.

Jerry Hepner will know from now on what parking tickets look like, and we don't think she'll put any more pennies in five-cent meters. This little escapade took place at Port Huron where she attended the State Amateur Golf Tournament.

Lee Feldhiser went home to the roaring metropolis of Roger City, Michigan, for her two weeks.

Dick Cutting and daughter, Nancy, took an extended vacation through 11 of the 48 states, stopping principally at New York, Cape Cod, Vermont, and Connecticut. While in New York, Mr. O. W. Ray obtained tickets for them to see "Kiss Me Kate" and "Mr. Roberts." They had wonderful seats—three rows from the front. On the way home they came by boat from Buffalo.

Bill Armstrong, otherwise known as "Mother Armstrong" went to Indian River, Michigan. He claims he caught a rock bass, only this fish story differs from the usual. It was too small. During the second week his wife became ill and he dolled up in an apron and acquired his name of "Mother."

graphic bugs, they are planning a picture recording of everything of interest they may meet on the way.

Bob Lucas is really what you call photographically equipped for his journey to Colorado. He will be taking his C-3, Argoflex, and an 8mm movie camera. He will be shooting color only—so he tells us. Good luck Bob—we hope you get the picture of the year.

BEAUTIES AT THE BEACH



Making a pretty picture is Edna Kappler, above, sunning herself at Rehoboth Beach, Delaware.



Ila Suttin, and her daughter, Oneda, age 11, above, are relaxing at Silver Beach, St. Joseph, Michigan



SPORTS HIGHLIGHTS

LADIES' BOWLING LEAGUE

The fall meeting of the Argus Ladies' Bowling League was held August 18, at the Twentieth Century Bowling Alley, with about forty members present.

Vice President, Juanita Boyd, presided, due to the illness of Laura Egeler, president.

Illness of Laura Egeler and E. Burd necessitated election of two officers. Juanita Boyd was elected president, Rhea McLaughlin, vice president, and Doris Robbins, secretary.

Plant I and Plant II girls consolidated their teams in one league this year.

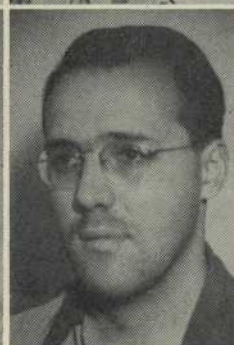
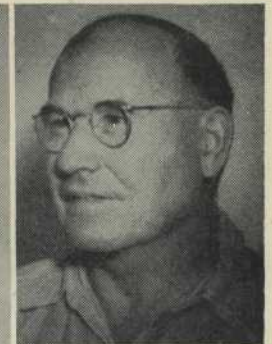
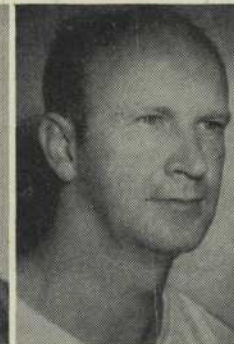
The twelve teams will begin their season September 7. Dead line for team line-ups and captains will be August 30.

ANOTHER PRIZE TOMATO

Walter Smith produced prize tomatoes again this year. He brought in one that tipped the scales at 14 ounces.



Anniversaries



Melvin Bahnmiller
Glass Salvage
10 years

August Krumrei
Paint Shop
5 years

Henry Smith
Machine Shop
5 years

Vincent Swickerath
Machine Shop
10 years

Maurice Howe
Machine Shop
10 years

Rolland Snyder
Mech. Maintenance
10 years

Mary Wilson
Final Inspection
5 years

Robert Allan
Paint Shop
5 years

James Kane
Machine Shop
5 years

Edward Hiller
Machine Shop
5 years

Bill Paradise
Machine Shop
5 years

LeVersa Kinney
General Accounting
5 years

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