



ANN ARBOR DISTRICT LIBRARY

SUMMER 2015

YOUR LIBRARY



SUMMER AT YOUR LIBRARY



A library for this century

DIRECTOR'S NOTE

Every time I play the Summer Game at AADL, I think of my first summer reading experience. It was 1963 and we were to "Sail Away into a Book." Every book earned a star that filled the sails of a construction paper ship tacked on a giant board at the front door of my local library. When the sails were filled with stars, I received a lollipop and a bookmark that proclaimed me a reading sailor.

At the AADL we have retained the Classic Game for all ages and added play.aadl.org. The game teaches young people how to use the Library, and challenges experienced users to search more creatively in the catalog. Everyone travels all over town, in and out of stores, museums, restaurants, and parks to learn about our community while searching for codes.

Join us, play with us, read with us, and if you visit me at work this summer, you can "get my goat" code! Josie



Juniper and Sage

SUMMER GAME 2015

Get Josie's Goat Code for 2,000 points and a badge!

play.aadl.org

Visit her office at the Downtown Library starting June 15.



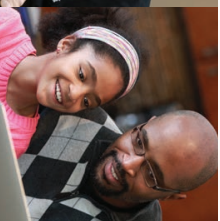
We have four grandkids in Ann Arbor - two families - and we all play the Summer Game.

—Wade



Since my kids and I moved here, the Library and Summer Game have helped our transition. We've met friends and learned some history of this town beyond the college.

—Doug



The AADL Summer Game is a great way to keep the kids motivated to read during the summer.

—James



Chives doesn't feel like a dull homework assignment when it's part of AADL's Summer Game. Exploring local municipalities like the give you civic superpowers!

—Mary and Dave



We love feeling like we've completed an epic task by the end of summer. It's a great way for us to connect with each other and explore Ann Arbor in new ways! We adore this annual tradition!

—Doug and Linh



The Summer Game is seriously fun to play and motivates me to make the most of my library's marvelous resources.

—Donald



The Summer Game Park Explorer badges are a fun way to explore Ann Arbor as a family! We also earn badges by reading and combing through the catalog for trivia.

—Jimmy and Jonathan

SUMMER GAME 2014 BY THE NUMBERS

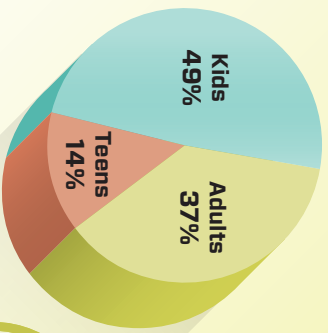
The Average Summer Game Player in 2014:

Reported **5,306** minutes reading, watching, or listening

Earned over **18,000** points on **155** scoring actions

Found **69** Game Codes and earned **14** Badges

2014 Game Players by Age



Prize Books Distributed
4,223

Classic Game Players
13,575

Online Game Players
4,921

Summer Game Shop Orders Fulfilled
5,256

Summer Game 2014 Top Online Actions

Game Codes Redeemed	339,337
Reading, Watching, or Listening Reports	108,672
Catalog Items Rated	85,842
Badges Earned	68,100
Checkout Bonuses	55,642
Catalog Items Tagged	48,416
Catalog Reviews Written	13,049
Blog Comments Posted	4,320

Top 5 Summer Game 2014 Badges

1. Super Summer Reader: 2,259 Completed the Classic Game
2. Gecko Goal: 2,063 Found the Gecko at Malletts Creek Branch
3. Mothly Modes: 1,732 Found the Cecropia Moths at Traverwood
4. Newtworthy: 1,622 Found the Newt Display at Pittsfield Branch
5. Josie's Chickens: 1,352 Found the Chickens in Josie's Office



Ann Arbor District Library

343 S. Fifth Avenue
Ann Arbor, MI 48104



WHAT IS THE SUMMER GAME?

[Play.aadl.org](http://play.aadl.org)

Summer at the Library has always been about reading, and it still is! By playing AADL's Summer Game, you can earn prizes for reading, writing, attending events, visiting parks, solving puzzles, downloading books and music, and much more. Play the Classic Game and complete a reading log to earn a Library coupon. Then keep playing online for points and badges all summer long!

CONTRIBUTOR'S BADGES

Earn points by reviewing, rating, or tagging items in the AADL catalog, making lists, or commenting on blog posts! Earn badges at milestones, such as 10 or 50 reviews written. These come with a big point bonus!



EVENT BADGES

Find codes at every summer event at AADL, then redeem them online for big points! Some featured events will offer badges, too. The more events you attend, the more codes you get. The more codes you get, the more points you earn!



BRANCH BADGES

Each AADL location has many hidden codes for you to find! Find them all, and you earn a badge for that location. If you get the Branch Badges for all five AADL locations, you earn the Super Branch Master Badge for an even bigger bonus!



PARK EXPLORER

Summer Game isn't just in the Library. Park Explorer badges send you on outdoor adventures, collecting codes from trail markers, benches, and signage on self-guided tours through local parks.



SUMMER GAME SHOP

The Summer Game Shop, opening in July, gives you a way to use your Summer Game points to get great Library gear! Bags, clothes, toys, drinkware, coffee, chocolate, and mystery items are available. Browse the online Summer Game Shop, add items to your cart, pay with your points, and pick up your order at the Library location of your choice!



New elevator jack waiting to be installed, Summer 2014
Downtown Library

Contact your AADL Library Board at board@aadl.org

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